



<b>PARTNER SEARCH</b>	
<b>PROJECT TITLE/ ACRONYM</b>	GEOSPATIAL OBSERVATORY FOR A BLUE COAST TOURISM GO-COAST
<b>PROGRAMME</b>	INTERREG MEDITERRANEAN
<b>AXIS/ ESPECIFIC OBJECT</b>	<b>Priority Axis 3:</b> Protecting and promoting Mediterranean natural and cultural resources. <b>Specific Objective 3.1.:</b> To enhance the development of a sustainable and responsible coastal and maritime tourism in the MED area
<b>CALL</b>	Second Call Modular Project: TYPE 3 ( CAPITALISATION).
<b>PROJECT SUMMARY</b>	The project will develop an interoperable platform that allows through a reliable and consistent indicators system, to monitor and measure the impact of tourism on the coastal territorial model in the European MED space and their sustainability indicators. Furthermore, it will characterize the potential of a territory for tourism development. Finally, it aims to implement a dashboard for monitoring strategic tourism planning, allowing objectively assessing a sustainable planning.
<b>BUDGET DURATION</b>	Total Budget: 2, 1 MILL € . 28 Month
<b>LEAD PARTNER</b>	Region of Murcia
<b>ADDITIONAL PARTNER REQUIRED</b>	Partners: still to be determined <ul style="list-style-type: none"><li>- TERRITORIAL PARTNERS, with previous experience in local observatories.</li><li>- UNIVERSITIES, with previous projects related to the main outputs sought.</li><li>- IPA PARTNERS (Universities, Regions and Municipalities)</li></ul>
<b>SCIENTIFIC COMMITTEE</b>	Group of experts from the participant countries



<b>State of the art of project</b>	<p>Currently, there are different MED platforms, projects and observatories that study and characterize the territorial model in their own systems. This work is only, in part, implemented in spatial data infrastructures; nearly none are done under the INSPIRE initiative.</p> <p>GO-COAST will consider progress made by the former project OTREMED (project developed under the second MED call 2007-2013) a tool to characterize the whole territorial MED space through a unique system of indicators under INSPIRE initiative, but with a particular focus on tourism and the coastal area:</p> <p><u>Tourism</u>: the Mediterranean is characterized by aspects as an exceptional climate and culture heritage, a great cuisine and an incredible natural heritage. These aspects make the Mediterranean space one of the main tourist destinations worldwide and an economic competitiveness factor to this territory.</p> <p><u>The coastal area</u>: the Mediterranean sea, delimited with a long and pressured coast line (46.000 km) has the highest rates of oil pollution in the world and ecosystems are continuously being degraded endangering economic, cultural and natural resources.</p> <p>Conscious of both the tourism potential and the fragility of MED territory, the Guidelines for Sustainable Tourism Development carried out by the European Commission and World Tourism Organization (UNWTO), sets that standardized and comparable model indicators should be established.</p> <p>To manage properly this starting information we lack of a desirable unique and reliable system with a common geographic component that allows complete diagnostics.</p> <p>GO-COAST target is to join the existing databases that characterize the tourism model and its implementation in a spatial data infrastructure that includes the territorial model.</p>
<b>Project activities</b>	<p><b>OBSERVATORY CAPITALISATION</b></p> <p>Governmental partners' entities will develop internally a territorial strategy, taking into account the previous local experiences. Partners will need to demonstrate previous similar works related to indicators / territorial observatory developments for a sustainable coastal/maritime tourism.</p>
<b>OUTPUTS</b>	<ul style="list-style-type: none"> <li>- Indicators System to monitor tourism models in the whole MED territory.</li> <li>- Spatial Data Infrastructure of Tourism in the MED space.</li> </ul>
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