**PLASTIC FOOD ASSOCIATION:**

Pierluigi Monsignori Potsy is the founder of **Plastic Food Project**:

Reducing waste is not only a civic duty, but also a social and moral value to humanity

Plastic Food Project, has worked for 10 years in the field of waste reduction, through exhibitions of Land Art: "eco-bales" of plastic and trash scattered across the territory, are the tangible fact of what we produce. Pierluigi Monsignori, the artist who designed Plastic Food, visits schools, with an element of the installation is, and through a lesson and direct comparisons with the kids and the teachers, try to bring a message ecological and social: the company of 'disposable led us to the exaggerated production of waste for disposal, with costs ranging from their production, at their disposal; but also to a disposable in the values and feelings. So it is desirable to have a new consciousness, with which relate to the world and to others.

The lessons took place in many Italian schools (first grade to high schools).

The installation has been exhibited in numerous museums and sites of global importance: Pecci in Prato; an item is permanent MAC of Bahia, the Parc de Foret Brussels, to make some quotes.

Pierluigi Monsignori with Plastic Food Project has repeatedly invited to events that deal with ecology, environment and environmental protection in Italy and abroad: in Morocco has opened the first festival dedicated to the reduction of waste; participates in the initiatives of Legambiente, in any place and event is called, always completely free of charge.

And completely free of charge for many years held lectures in schools of all levels, with the sole mission to plant a new seed environmental consciences of present generations.

**PIERLUIGI MONSIGNORI, AKA: POTSY**

• 20/08/2010 - 20/09/2010 Prima edizione- First edition Umbertide “Plastic Food”
• 20/11-21/12 Seconda edizione - Second edition Centro per l’Arte Contemporanea Rocca di  Umbertide “Plastic Food Contaminazioni” Rocca of Umbertide Centre for Contemporary Art “Plastic Food Contaminations” for European Week Waste Reduction 2010
• 26/05/2011-29/05/2011 Porcari - Lucca Ecorevolution
• 22/06/2011 - 10/07/2011 Terza edizione - Third edition Centro Storico di Marsciano Marsciano Old Town Center
“Plastic Food Surrounds Us”
• 27/09/2011 - 29/09/2011 Quarta edizione - Fourth edition Centro per l’Arte Contemporanea Luigi Pecci-Prato
Center for Contemporary Art Luigi Pecci - Prato “Plastic Food Agorà”
• Da Gennaio 2011 - From January 2011 Installazione permanente di Plastic Food presso Museo per l’Arte Contemporanea MAC di Bahia (Brasile) Permanent Plastic Food Installation at the Museum for Contemporary Art “MAC” of Bahia
• Ottobre 2011 Plastic Food a Diritti in Festa - Centro Servizi Camerali, ex Borsa di Perugia
• November 2011 Plastic Food to Comune of Marsciano for European Week Waste Reduction 2011
• November 2011 Plastic Food Umbertide/Bruxelles - Centro Socio Culturale San Francesco Umbertide PG for European Week Waste Reduction 2011
• November 2011 Plastic Food Bruxelles - Parc De Forest Bruxelles Belgio for European Week Waste Reduction 2011

In the year 2010 he realises Plastic Food, a true warning against rubbish production, he put many plastic presses in a field in place of hay bales. The message is straight, if you don't want that fields like this come true, stop with the plastic and with rubbish production. In the same year, he creates "Don't throw what you could drink", artistic installation inside Umbertide's municipality. This work reflect the politic of sensibilization for the reduction of plastic bottles for food and domestic use.
• In 2008 he realizes the land art work "Natura Morta". It is the expression of the malaise that we feel towards the present age, we live in a way that has no more respect for the basic values of the existence.
In the same year he creates a series of photographic video clip: tribute to Mimmo Rotella (the subjects are the circus posters ripped out by the process of time); another dedicated to the material elements; another one about the Deposition of Signorelli, located inside the church of Santa Croce in Umbertide.
• In 2007 he realized two more landart works, with the first, "Natural White", Potsy makes an inner analysis in order to rediscover colors and forms of the nature, with the second one, "Plastic Flower", he wants to launch a message to young people, they are bombarded everyday from mass media with stereotype of beauty, they would like to be like the people they see, and they use cosmetic surgery to become different and in them opinion better. Potsy with this work is very forward-looking, infact in 2010 has been passed the law that forbid cosmetic surgery for underage people.In the same year he makes some photos, as friend, to Emanuele Filiberto di Savoia.
• He made the photo book of "RARO", a cashmere firm of Perugia. The photos were made in Montone, one of the most beautiful village of Italy. In the same location he organized the staging of pictorial exhibition for the artists Zahir and fabio Mancini, ha also performed the photographic backstage of the movie "Braccio Fortebraccio da Montone". • Potsy also donated a crucifix on canvas, to the church of Mato Grosso mission. It was made with one of his artistic photos.
• He contributed as stage photographer for various works of Edoardo Angeo Zigrino, the art director of "Politheater"."Politheater" is a theatre company based in Città di Castello, they put on storic and social works. In those occasions Potsy could photograph Valeria Marri, the winner as best actress of art contest "Prendiamo la Parola" in Torino. • Potsy was also the photographer of "Rock in Umbria" music show in Umbertide for three consecutive editions.
• He created the musical duet "Absinthe". He also made a music Cd "SOA", that has been traduced in english and played (by a guitarist and a gospel singer) for a concert sponsored by Marsciano municipality.
• He organized a concert fo the master Gian Piero Reverberi, in San Francesco church in Umbertide, one of a kind, and he gave the takings to the restructuration of the artistic works inside the church.
• He organized in the civic museum of Santa Croce in Umbertide an event in which visitors were invited to move freely all around to the sculptures of Romano Alberti (called the "Black") shrouded by live music by N. Paganini.
• "White Night" in Perugia, participated to the realization of the event "Divinations" in the Rocca Paolina.
• He collaborated with the Umbria Tv Television.
• He organized the closing concert of the Feast of the Wood in the town of Montone.
• He organized the event "Vasari tells about Signorelli's life" in which the music of the strings was blended with dance for representing some works by Luca Signorelli.
• He created Plastic Minds, another landart social work in which he described the human solitude by using a dummy. People have a strong and innate need to communicate but often this is denied to them.
• He organized an exhibition for the artist Massimo Bacciocchi in the church of San Francesco in Montone, the guest of honor of this event was the master Gian Piero Reverberi, to whom was dedicated the opening concert of the exhibition.
• He invented "Potsy ArtBox", a show organized in association with "Metronome".In this occasion Potsy made a video clip for "The Tip Tones" six American saxophonists, he projected some images on the wall of the Rock of Umbertide and outside of the castle of Civitella Ranieri.

• In 2005 he began to working with the prestigious monthly magazine Fuaié, through which he has the opportunity to organize high-level cultural events. He worked closely with the artistic director of "Ondesonore Fuaié".
• The music of Monsignori Pierluigi is used for programming broadcasted by the network televisions "Rete Sole" and "Umbria Tv". Potsy used his music also to producing and directing a soundtrack for a social video against discrimination. At the same time he composed a song for "Coop Umbria".
• In 2003, he finished to writing his book "Stereogramma" composed of about 7000 poems, in which is hidden the ferocious introspection that caracterize this artist. This book set in coopposition feelings like hope, hate and love, in many forms, creating a travel all around the world. In the same year he debuted as a presenter at Radio Tiferno, as "The Duke and Count of Altamira" and further he created another music video out of his song "Torna a volare", in collaboration with the model Eva K.
• In 2002 he created a spot against the indifference towards disabled people.
• In 2001, organized the land art work "Campi Plastici", another social work that express the human loneliness, our life is caracterised by the possesion of "cold objects", we reject feelings and sensations and a the end we really own nothing, we are lonely and we go astray.

**ISABELLA CECCARELLI**

is aCommunication Professional for the Plastic food association and plays a key role in all the activities. She has a huge experience in communication as a writer for many media, especially in ambit of environment and arts. She wrote articles for local newspapers (1997- 2008 TUTTOGUBBIO 2011-2013 writer for PRESSNEWS, 2012-present time, writer for PRESSITALIA agency) and local tv (2000-2003, writer TELERADIOGUBBIO) and was called as a communication expert for the congress: “alimentazione e tumori” (alimentation and tumor) in the period 2009-2010. She joined the Plastic Food Association in 2013 and until now is involved in every action, giving a big diffusion in terms of image: all actions have been published in local and national press, online press and national media.

**ANDREA DAMIS**

In this project is involved to help the Plastic Food association staff in the field of international cooperation and joined the association in 2014. Since 2010 he has been involved in many EU programs, as writer or advisor in specific sectors. Some of the programs he worked in: Central Europe –BICY project- and Dialogue with Young People- Youth Programme- implementation for the Municipality of Cervia- Culture 2013 and SEE-Horizon 2020 Sme instrument, for Simmat company.

At the Perugia University held lectures for 3 years (between 2007 and 2009).Since 2013 is employed in a training agency (infolog srl) where wrote and implemented FSE projects in the ambit of adult education; other projects are now starting to face the unemployment issue (Green at work-Strategic skills for enterprises- Grow Up- Course for Experts in Cultural Digital Marketing). In the field of the lifelong learning he also teaches Philosophy among the University of third age in Perugia, and tries to innovate the training by using interdisciplinary methods, informal teaching and front lessons as well. His students wrote a short essay (about J.J. Rousseau) and now are publishing their first book (an essay about art describing philosophy).