

Euro-Mediterranean Cultural Heritage Agency

The Euro-Mediterranean Cultural Heritage Agency was founded in March 2003 in Lecce, in the context of the European Programme, Cultural Heritage II. It is a legally recognized no-profit association, registered in the Regional Register of Operators in the field of international partnership, cooperation and promotion of the culture of the human rights and in the Associations of Social Promotion General Register. In 2009 the Agency obtained by TUV Italy, member of the TUV SUD Monaco Group, the quality certification ISO 9001 for its services of project management and development and training activities.

The Agency works with organizations, institutions and individuals to solicit public and private actions in support of permanent policies which lead to the enhancement and protection of cultural heritage. The Agency is member of Anna Lindh Foundation Italian Network, an international organization that promotes cooperation in the fields of culture, education, science and communication.

The Agency is now a **reference point for the development and management of high-profile educational and scientific projects and initiatives**, aiming at supporting the development of a **training system** capable of intercepting innovative knowledge and, promoting, at the same time, cultural and social growth processes, capable to meet job market demands.

In eight years of activity the Agency has presented and taken part to **18 Community Grant**, (LivingLABS, INTERREG CADSES, CULTURE 2000, LIFELONG LEARNING), **European**, **national** and **regional** (POR) **programmes**, all focused on the protection, restoration, preservation, and promotion of the Euro- Mediterranean culture; **has**, moreover, **patronized 25 national and international conferences** on topics related to European and Mediterranean cultural heritage.

The Euro-Mediterranean Cultural Heritage Agency has also organized 28 national and international conferences and meetings on themes concerning intercultural cooperation, development and promotion of heritage and cultural traditions of the Mediterranean area (eg, Turkey, Switzerland, Hungary, Romania, Albania, Greece). The Agency has, in addition, sponsored, lavished contributions and recognized awards in 15 events and initiatives, has organized 4 exhibitions one of which, absolutely innovative and under the High Patronage of the President of the Italian Republic. The Agency has also contributed to the organization of 2 master's degrees, and offered the educational opportunities of high profile training courses to 10 trainees, some of whom coming from abroad.

The Agency has also organized **2 courses of Euro-community planning**, **6 courses of Modern Greek language and culture** and **2 courses of Turkish language and culture**. Also important is the implementation and management of a **web portal** (www.agenziaeuromed.it) with sections dedicated to the promotion of Euro-Mediterranean cultural heritage.

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Programme	INTERREG IV C - European Territorial Cooperation		
	Programme		
Title	Contemporary Art in the Cross-border Regions of Greece and Italy		
Acronym	ADRION-ART		
Start - End	January 2012 – June 20	013	
Field of Intervention	Strengthening intera institutions, SMEs a		•
Location	Greece - Italy		
Targets	The aim of the project is to identify and select contemporary artists, particularly living and/or operating in the region of Western Greece and South Italy. The result will be a unique inventory of artists, representing a "cultural map" of the corresponded regions. The information of each listed artist consists of personal details, extended curriculum vitae as well as representative photos of their work of arts. The collected material will be digitized and provided through a sophisticated multilingual (EN, GR, IT) web-portal, supporting photo imaging, three-dimensional (360° image) creations of artists, 360° video of workshops and artistic events as well as an online market-place for artists and their creations. At the same time, a number of exploitation and dissemination activities will raise acknowledge to the public and promote the results of the project. A total of approximately 1000-1200 artists and 4500-5000 photos will be identified and collected. The project will focus on the following art categories: poetry, literature, painting, music, dance, theatre and architecture, which are of main common interest in the Regions of Western Greece and South		
Achievements			
Lead Partner	Municipality of Ioan	nina	
Partners	Municipality of Igoumenitsa (Gr); Municipality of(Gr); Ionian University (Gr); Euro-Mediterranean Cultural Heritage Agency (IT)		
Total cost of the project	Euro 655.000,00		
Budget allocated to APCE	Euro 130.000,00		
Main funding sources (in Euros)	Funding Sources	Amount	Percentage of total
	ERDF	€ 491.250,00	75%
	Self-financing	€ 163.750,00	25%



Programme	INTERREG IV C - European Territorial Cooperation			
	Programme			
Title	INTER-SOCIAL: Unlea Enhancing Region	•	ocial Networking for	
Acronym	INTER-SOCIAL			
Start - End	January 2012 – June 20	January 2012 – June 2013		
Field of Intervention	Promoting crossbord	ler advanced new ted	chnologies	
Location	Greece - Italy			
Targets	In recent years, we have witnessed an unprecedented growth of social networking. The ever-increasing list of such networks include content sharing sites such as YouTube and Flickr, social networking platforms such as Facebook and Myspace, blogs, web forums, social bookmarking sites such as Delicius and massive online message exchange such as Twitter. The INTER-SOCIAL project aims at exploring social networking to enhance the competitiveness of SMEs in the region. Social networks offer new means and forums for world-wide product promotion as well as huge repositories of data for advanced market analysis and trend identification. Such activities are very relevant to the geographical regions targeted by the project, since they provide effective means for internationalization, require no specific infrastructure other than			
	Internet access, are environmental friendly and are oriented towards the service provider sector.			
Achievements				
Lead Partner	University of Ioannin	ıa		
Partners	University of Bari (It); University of Patras (Gr); Euro- Mediterranean Cultural Heritage Agency (IT)			
Total cost of the project	Euro 550.500,00			
Budget allocated to APCE	Euro 110.000,00			
Main funding sources (in Euros)	Funding Sources	Amount	Percentage of total	
	ERDF	€ 412.500,00	75%	
	Self-financing	€ 137.500,00	25%	



Programme	Lifelong Learning Programme			
Title	Pos matome Griko			
Acronym	Griko			
Start - End	January 2011-Decembe	r 2012		
Field of Intervention	-	Development and implementation of educational material and courses of Griko language, available on-line also		
Location	Grecia- Italia - Cipro			
Targets	The project Pos Matome Griko wants to enhance a new and renewed interest for Griko language, making its teaching and learning easy and interesting through the development of a modern and innovative teaching methodology, supported by multimedia tools applied to 'language teaching. The project aims to enhance the study and the development of an all new educational material, which is absolutely innovative for concept and methodology. The traditional educational tools as vocabularies, books, language courses for children and adults, are, in fact, supported by modern ICT applied to education: The website, the elearning platform and the educational software are an essential part of the method and have been studied and designed to involve and catch the attention of younger people. Nevertheless, we have not forgotten adults who will have access to a comprehensive and integrated educational system for learning Griko at all levels. The availability of modern teaching materials and the development of specific educational curricula are the strengths of the project to raise awareness on the important cultural and historical role played by Griko in everyday life and behaviour of the Griko speaking population. For this reason this language can and must be protected and			
Achievements	preserved.			
Lead Partner	Euro-Mediterranean (Cultural Heritage Age	ency	
Partners	British Hellenic Educational And Development Association (Gr); Alpha Publications (Gr); University of Cyprus (CY);Institute of Mediterranean Cultures (IT)			
Total cost of the project	Euro 362.378,00			
Budget allocated to APCE	Euro 95.306			
Main funding sources (in Euros)	Funding Sources	Amount	Percentage of total	
	FESR	€ 271.783,00	75%	
	Self-financing	€ 90.595,00	25%	



Programme	Interreg III B Archimed 2000-2006		
Title	Mediterranean Harbors – Ships And The Sea: The Invisible Routes		
Acronym	Mediterranean Harbo	ors	
Start - End	October 2008		
Field of Intervention	Promoting cultural to	ourism through ICT	
Location	Greece - Italy - Cyprus		
Achievements			
Lead Partner	Foundation Of The H	ellenic World – Athe	ens
Partners Total cost of the project	Foundation Of The Hellenic World – Athens Thalassa Agia Napa Municipal Museum, University Of Cyprus – Department Of Computer Science, Euro-Mediterranean Cultural Heritage Agency Euro 1.320.000,00		
Budget allocated to APCE	Euro 195.000,00		
Main funding sources (in Euros)	Funding Sources	Amount	Percentage of total
	ERDF	€900.000,00	68 %
	National Fund		
	Self-financing	€420.000,00	32%



	EUROWEDITERRANEO		
Programme	New Neighbourhood Programme Italy – Albania Interreg / Cards 2004 - 2006		
Title	Training of Albanians in Ancient Crafts		
Acronym	FAMA		
Start - End	October 2007 - October 2008		
Field of Intervention	Integrated intervention of orientation and training for		
2 101W 01 111001 (0111001	immigrants "		
Location	Italy, Puglia, Municipality of Lecce and province		
Targets	This action, in line with the objectives of the Program		
	Italy-Albania, aims at professional retraining of		
	Albanian immigrants, residents in the province of		
	Lecce, who work or have operated in the		
	construction industry.		
	The core design is on one side to give value to their ancient crafts of		
	Salento, in particular, to the Operator of the construction of dry stone		
	walls (called "lu paritaru") and to the Urban Restoration Technician		
	(to be precise, expert in the recovery of pavements of city centers) and		
	on the other to improve the social inclusion of Albanian immigrants		
	through a path that is oriented to enhancement of professional skills		
Achievements	that are disappearing.		
Achievements	1. Training of Albanian citizens to make them experts in the		
	construction of dry stone walls and restoration of antique		
	pavements.		
	2. Opportunities for local authorities in Salento, Albanian		
	partners and their local communities to take advantage of		
	a team of experienced workers in old crafts.		
	3. Creation of a school yard, which will operate even after		
	the realization of this project with the support of the		
	Municipality of Lecce and the involvement of the School		
	of Building Construction of Lecce (responsible for		
	student internships, guided tours of the secondary		
	schools, and tourist and cultural point of attraction, etc.		
	4. Strengthening Cultural Identity linked to the ancient		
	crafts of Salento, similar to some ancient Albanian crafts.		
	5. Strengthening of cooperation relations between		
	transnational social actors of the territories involved in		
	the project.		
	6. Data base containing best practices enabled by the		
	project		
Lead Partner	Municipality of Lecce		
Partners	Province of Lecce, School of Building Construction - Lecce,		
	Euro-Mediterranean Cultural Heritage Agency,		
Total cost of the project	Euro 200.000,00		



Budget allocated to APCE	Euro 22.000,00		
Main funding sources (in Euros)	Funding Sources	Amount	Percentage of total
	FESR	100.000	50%
	National Fund	100.000	50%
	Self-financing		



Programme	Lifelong Learning Programme - Transversal Programme and Accompanying Measures - Key Activity 2 — Languages — Azione:			
	Accompanying measur Multilateral projects	es - Key Activity 2 –	Languages – Azione:	
Title	YOU SPEAK GREEK A	ALREADY		
Acronym	USGA			
Start - End	January 2008 - Decml	ber 2009		
Field of Intervention	Language Promotion			
Location	Bulgaria, Greece, Spa	in and Italy		
Targets	The project's objecti	ve is to promote a	and make easier the	
	learning of modern G	reek language throug	gh the development of	
	a method of study o	· ·		
	research and the use o		0 0	
	the languages of the p	artner countries: Eng	glish, Italian, Spanish,	
	Rumanian, Bulgarian.			
Achievements				
Lead Partner	Hellenic Education	Hellenic Educational and Development Association		
	Ltd			
Partners	Euro-Mediterranean Cu	ltural Heritage Agency	, European centre of	
	education and developm			
	of Murcia , Hellenic con	nmunity of Latria		
Total cost of the project	Euro 343.089,00			
Budget allocated to APCE	Euro 76.447,00			
Main funding sources (in Euros)	Funding Sources	Amount	Percentage of total	
	FESR	257.316,00	75%	
	Self-financing	85.772,00	25%	



Programme	Lifelong Learning Programme - Transversal Programme and Accompanying Measures Key Activity 4 - Dissemination and exploitation of results		
Title	Odysseus For The Dissemination Of Modern Greek Learning And Teaching Materials		
Acronym	ODYSSEUS		
Start - End	January 2008 - Decei	mber2009	
Field of Intervention	Language Promotion		
Location Targets	Bulgaria, Greece, Spa		
Achievements	The project intends to primarily to promote and disseminate the learning of modern Greek in secondary schools and institutions of higher education and in vocational training centers. The instrument will be the dissemination of educational material from 3 previous European projects. The project also aims to improve the teaching resources of the institutions involved, through the use of a virtual platform, increasing the number of teachers of this language; promote this minority language in secondary school, vocational training centers and institutes of higher education.		
7 teme vements			
Lead Partner	University Of Murcia	(Spagna)	
Partners	Euro-Mediterranean Cultural Heritage Agency, British Hellenic Educational And Development Association (Grecia); Elea Ltd (Grecia); Eced (Bulgaria).		
Total cost of the project	Euro 267.567,00		
Budget allocated to APCE	Euro 65.286,00		
Main funding sources (in Euros)	Funding Sources	Amount	Percentage of total
	FESR	200.675,00	75%
	Self-financing	66.891,00	25%



Programme	Programma Operativo Regionale 2000-2006 – Puglia Regional Operational Programme Puglia 2000/2006			
Title	Information Technologies per la valorizzazioNe, l' E-learning e la Ricerca in Archeologia			
Acronym	I.T.I.N.E.R.A.			
Start - End	2006-2008			
Field of Intervention	Measure 6.2 - Information Society - Cultural heritage and tourism			
Location	Puglia - Itay			
Targets	The pilot project ITINERA, promoted by Department of Human Science of Foggia University, with the collaboration of a broad public-private partnership, aims to establish a Center of Competence and Training for digitization and the creation of cultural and tourist contents and sources of Daunia territory. The project contributes to the development digital content industries in Puglia through: — the formalization of shared methodologies for the production of certified digital contents for cultural heritage and focused on enhancing, protection, research, education of territorial cultural heritage; — activation of tools and operational skills in the Center of Competence (Digitization of sources, virtual reality, Knowledge Management, e-Learning, ICT support for invalids); — the implementation of three demonstrators (3D GIS of the Province of Foggia, multimedia lessons on the production of digital content for Cultural Heritage; application of a model for preservation of digital data to an archaeological research project); — the definition of sustainable business models, design and testing services to companies and institutions, the activation of a university			
Achievements	spin-off Idem c.s.			
Lead Partner	University of Foggia		y and Cultural Heritage -	
Partners	DSGP –University of Foggia, Province of Foggia, ISUFI Unilecce, Euro-Mediterranean Cultural Heritage Agency,, DEE - Polytechnic of Bari, TESEO, CLAUDIO GRENZI editore, HGV Soluzione Qualità, CCBC Grafisystem			
Total cost of the project	Euro 624.800			
Budget allocated to APCE	Euro 12.200			
Main funding sources (in	Funding Sources	Amount	Percentage of total	
Euros)	FESR	500.000	80%	
	National Fund			
	Self-financing	124.800	20%	

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Programme	INTERREG III B – ARCHIMED 2000-2006		
Title	Elevating and Safeguarding Culture Using Tools of the Information Society: Dusty traces of the Muslim culture		
Acronym	ESCUTIS		
Acronym	Avviato nel giugno de	el 2006 e terminato	nel marzo 2008.
Start - End	Protezione, pianifica:	zione e gestione del	patrimonio culturale
Location	Italy– Apulia – Salento	o; Greece – Province	of Ioannina; Cyprus
Targets	The main objectives of	f the project are:	
	 enhance and preserve the traces of Ottoman-Muslim cultural heritage, from 15th to 20th century, found on the coasts of Western Greece (Epirus, Aitoloakarnania, Peloponnese), Cyprus and South-East of Italy, using innovative tools and communication technologies (ICT); promote a new and positive perception of Muslim cultural heredity and dissemination of this opinion through the use of ICT platforms in cultural domains. 		
Achievements	Implementation of a photos, 25 of which ar		on of 500 pages, 1300 00 plans.
Lead Partner	Leader Educational Approaches In Virtual Technology Laboratory (Earthteam), Department Of Primary Education; University of Ioannina		
Partners	Euro-Mediterranean	Cultural Heritage	Agency, University of
	Cyprus, University of	Patras.	
Total cost of the project	Euro 471.000,00		
Budget allocated to APCE	Euro 102.000,00		
Main funding sources (in	Funding Sources	Amount	Percentage of total
Euros)	FESR	298.650,00	63,5 %
	National Fund	172.350,00	36,50%
	Self-financing		



	LOROWEDITER	TITLO		
Programme	Community Programme PIC Interreg III A Italy-Albania 2000- 2006			
Title	"SHQIPËRIA – THE NOBILITY OF EAGLES			
Acronym	SHQIPËRIA			
Start - End	Febbraio 2005 – otto	bre 2007		
Field of Intervention	Interventi di information dell'Albania		zione dell'immagine	
Location	Italia – Puglia ; Albar	nia		
Targets	The project is an initiative of cooperation and institutional support, and aims to restore and enhance the historical, cultural and literary heritage of Albania, to promote its image, strengthen the institutional and cultural ties between the two transborder Italian-Albanian communities, and encourage 'integration and recovery - from Albanians recently migrated to Italy - of their roots and their noble identity. The project also aims to build cooperation and institutional support in order to: recover and and promote the unedited originals from Marubi Photographic Archive; to build and promote a representative work of the best literary expressions of Albania in the last 30 years; to create educational activities in the field of media so as to improve existing skills and enable long-term collaborative and constructive relations; to make a documentary film on the natural, historical and cultural heritage of the Land of Eagles; to plan and implement a 'literary, illustrated work, also as a teaching tool for schools to disseminate the arbëresh, cultural heritage, symbol of "roots" and "pride" of Albanian people.			
Achievements	Idem c.s			
Lead Partner	Municipality of Lecc	e		
Partners	Association of Albanian Writers and Artists, Institute for Community Democracy and Integration; Municipality of Korça, General Archives of the Albanian State, RadioNorba(radio channel), Department of Geography-University of Tirana, Euro-Mediterranean Cultural Heritage Agency, Bleve Editore (publishing house), LATV (local TV Channel), Integra Onlus, Anci Puglia(ANCI National Confederation of Local Authorities)			
Total cost of the project	Euro 450.000,00			
Budget allocated to APCE	Euro 67.000,00			
Main funding sources (in Euros)				
	• •			
	FESR	225.000,00	50%	
	FESR National Fund Self-financing	225.000,00	50%	



Programme	CARIPLO Funds	CARIPLO Funds		
Title	CastLe "Castelli Salentini in tour-Lecce"			
Acronym	CastLe			
Start - End	Start 2006 – End set	tembre 2007		
Field of Intervention	Promoting cultural t	ourism through ICT		
Location	Province of Lecce			
Targets	in the project thr	ough diversification	l exploitation of castles n of their use and m able to enhance the	
Achievements	a) Charles V's Castle, Lecce, creation of a centre for Cataloguing, study and dissemination of costume and fashion; b) Tower of Belloluogo Lecce, Nymphaeum Route; c) Castle of Castro, center of virtual documentation on the castle system and on the defensive architecture of Salento; d) Castle of Vaste – Poggiardo, documentation center on the Messapian Culture; e) Castle of Copertino, center for the on-line didactic experimentation congress center. The "Barocco terra del sole – local tourist system – Srl" is aimed at the enhancement and fruition of the whole system.			
Lead Partner	Comune di Lecce			
Partners Total cost of the project	Euro-Mediterranean Cultural Heritage Agency; Municipality of Poggiardo, Municipality of Castro, Superintendence for the Historical, Artistic and Demo-ethno-anthropological Heritage of Apulia			
Total cost of the project	Euro 627.428,00			
Budget allocated to APCE	Euro 126.000,00			
Main funding sources (in Euros)	Funding Sources	Ammontare	Percentage of total	
	CARIPLO Funds	450.000,00	72%	
	Municipality of Lecce	177.428,00	28%	
	Self-financing			



Programme	INTERREG IIIB CADS		
Title	Cultural thematic route development in rural areas		
Acronym	HERITOUR		
Start - End			
Field of Intervention	May 2005 – September 2007 Promoting cultural tourism through ICT		
Location	Province of Lecce		
Need that motivated the intervention	Definition of tourism - cultural itineraries also accessible remotely, through the use of ICT tools, in order to meet the knowledge needs of local specific and typical features, in a perspective of promoting the area.		
Targets	Identification of tourism - cultural itineraries in order to offer the creation of a cultural tourist district identified by a brand, which produces new opportunities for business and regional development in the Czech Republic, Greece, Italy, Slovakia, Romania, Hungary.		
Achievements	The project Heritour allowed to bring to the European market of cultural tourism three different thematic itineraries related to the territory of Valle Cupa, including the city of Lecce and 12 other near towns. The project portal highlights the achieved results with regard to the census of the sites of interest, cataloguing and description of the characteristics of each route.		
Lead Partner	New Atlantis Multipurpose Small –Regional Partnership of Local Governments		
Partners	Euro-Mediterranean Cultural Heritage Agency; Godollo and Vicinity Regional Tourism Association; Foundation Mojmiir in Mojmirovce; Minister for Regional Affairs of Italian Council Presidency; Egnatia Epirus Foundation; Chamber of Commerce and Industry Serres; Jaszag Multipurpose Small — Regional Partnership of local Governments; Hungarian National museum; Regional Company of Social and Tourism Development of Aithikon Municipality; Veszprem archbisopric; Mepco s.r.o.; Sapientia University, Faculty of Business an Humanities; Local Government of Torockò		
Total cost of the project	Euro 2.205.600,00		
Budget allocated to APCE	Euro 180.000,00		
Main funding sources (in Euros)	Funding Sources	Amount	Percentage of total
	FESR	1.546.700	70%
	National Fund	658.900	30,00%
	Self-financing		



Programme	"Culture 2000"		
Title	Archaeological Landscapes In Europe		
Acronym	Landscapes		
Start - End	July 2004/July 2007		
Location	Lecce – Marina di S. Cataldo		
Short Description Lead Partner	The Aerial Archaeology Research Group (AARG), English Heritage (Historic Building and Monuments Commission for England) and various European partners joining the program, intended to promote the use of aerial survey and exploration methods related to the documentation, interpretation and preservation archaeological landscape of Europe. The project aims to rebuild the location of ancient settlements and the old landscape of Salento, from ancient times to the present, with particular reference to the path that connected our city to its ancient port of St. Cataldo, leveraging aerial and terrestrial surveys, using GIS/GPS equipment and software. This mapping, done with the innovative techniques described above, will enhance the cultural heritage and landscape of Salento, highlighting ancient settlements and ritual sites, landscapes and bringing to light of the past and the ancient routes of communication. This will enable to map and understand the changes in our landscape over the millennia, highlighting evolution and the journeys of our culture		
	English Heritage		
Partner	Siena University, Foggia University, Euro-Mediterranean Cultural Heritage Agency. The project have also been joined by university authorities and organizations of the following countries: Germany, Belgium, Hungary, Hungary, Czech Republic, Estonia, Lithuania, Poland, Romania, Austria, Portugal, France, Slovakia, Slovenia.		
Total cost of the project	€.883.055,00.		
Budget allocated to APCE	€. 40.500,00		
Main funding sources (in Euros)	Funding Sources FESR Co-financing Self-financing	Amount 443.055 440.000	

